

Events

Disseminating and Implementing the Culture of Drawing through Editorial Production. The Initiative / Book: / Drawing

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The culture of Drawing leaves a trace of itself in the large production of monographic volumes, where the textual narration is combined with that graphic intended as an expression of the author's sensitivity and the articulated research process carried out on the topic analyzed.

Therefore, the laborious work of authors is made available to the scientific community and can stimulate new reflections leading to insights. The *Unione Italiana per il Disegno* in 2020-2021 launched the telematic initiative entitled *I Book: / Drawing*, dedicated to the presentation and discussion of monographs that today include curators published by teachers, researchers, and scholars related to ICAR/17 - Drawing. *I Book: / Drawing* is based on a simple and streamlined proposal, open to monthly meetings, to be held on Fridays from 5 pm to 7 pm. Each event hosts the presentation of three or four volumes, listed in the list of scientific publications of UID members, which can be consulted and updated every year on the website [1].

The protagonists are the authors and three discussants, chosen by the organization, who have the task of highlighting the most significant aspects of the volume, the research methodologies, and their effects. The constructive

comparison is also articulated in the presence of critical issues or different interpretations.

The discussant has the task of choosing an image extracted from the text that is the most representative and valid to initiate the subsequent debate with authors and/or curators. The intention is to offer a discussion open to the public that goes well beyond the traditional presentation of an unpublished text, capable of enhancing even contributions not necessarily declared, but underlying the multitude of manifest representations.

The debate is moderated by a member of the organizing committee that summarizes the structure of the work, ensuring the correct duration of the interventions, followed by the involvement of the public at the end of the event.

The format includes two further engagements by a member of the organizing committee in opening and closing in which to deepen the issues dealt with, maintaining a common thread with previous events. At the end of the meeting, the discussions were concluded and the volumes to be presented in the following month were announced. Alongside the organizational structure, there is the management of the cultural aspect of the presentation of content

because one of the objectives of the cycle of meetings is to offer members of the UID the opportunity to monitor editorial production, starting in 2021. Thus, it was decided to divide the various volumes to be presented into three categories:

- geometry, treatises, history of representation, drawing, and theories;
- case studies, H-BIM;
- virtual reality, contemporaneity, visual and multimedia communication.

These understand the heterogeneity of the topics to be brought back to the discipline of Design and relate to the work carried out by the UID commissions, whose results were explained in the II Seminar on the evaluation of research in the SSD ICAR/17 - DRAWING - VQR 2015-2019 | 4 March 2020 [2].

In January of each year, the calendar of events is planned, trying to collect the most representative volumes of the multitude of areas in which the drawing is placed. The platforms used range from Microsoft Teams to the current Google Meet [3], becoming the channel of communication chosen by all the initiatives of the UID. This year the format has undergone a variation, with the possibility of involving, at the suggestion of the authors and/ or curators, a discussion outside the field ICAR/17 - Drawing, to attest to the consequences of

Year event	Reference year of publication	Curatorship	Monographs	Topic A: Geometry, Treatises, History of Representation, Drawing and Theories	Tema B: Survey, Case Studies, H-BIM	Tema C: Virtual Reality, Contemporaneity, Visual and Multimedia Communication
2021	2020	/	22	7M	7	8
2022	2021	11	21	3C+8M	3C+6M	5C+7M
2023	2022	10	14	4C+5M	4C+7M	2C+2M
2024	2023	15	16	6C+3M	3C+9M	6C+4M
total		36	73	36	39	34

Tab. 1. Summary table of curatorial data, monographs over the years and divided by topics.

the results of the research or study in other areas capable of dialogue with the Design. Social issues, and relations with institutions and businesses, recall the important role of the Third Mission to which the academic community is called to respond.

The data that can be collected during the four years are useful to understand the progress of research in which the members of the scientific community are engaged. The reference years are from 2020 to 2023. Only the monographs were

considered for the year 2020, while the curators were also introduced for the following years because the UID lists showed a considerable increase in their importance, which must be attested. The following table summarizes the data by category (tab. 1).

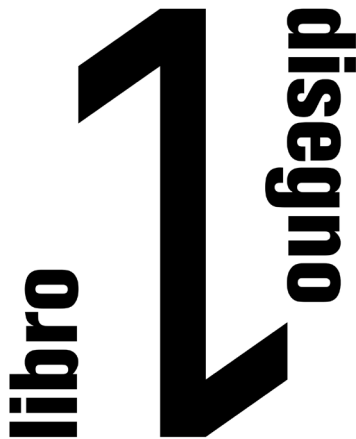


Fig. 1. The logo of 1 Libro: 1 Disegno (graphic processing by Massimiliano Ciammaichella).



Fig. 2. 2. Composition of flyers of the initiative 1 Libro: 1 Disegno (graphic processing by Massimiliano Ciammaichella, graphic composition by Marta Faienza).

The number of meetings was: 7 for 2021; 10 for 2022; 8 for 2023 and 2024 is 9. The organization also produced a logo (fig. 2), and each meeting is represented by a poster with the program (fig. 3). Through *I Book: I Drawing* it was found that the culture of representation accommodates a plurality of approaches to research worth measuring in open debates in which volumes are evidence of studies and research.

The authors have space to express all the actions implemented in the basic and application research, motivating the choices made in the articulation of the contents, a process that is not easy and that thanks to this initiative has a way of emerging. Being able to disseminate the results in an agile form becomes an opportunity to weave collaborative relationships between scholars and researchers. In addition, the participation

of the public sector makes the event an important opportunity for cultural comparison that, now, in the voracity of convention communications tend to escape.

Finally, each meeting is recorded and uploaded on the YouTube channel of the UID, remaining available to the community, because the main objective is to ensure the maximum dissemination of knowledge on the Drawing.

Notes

[1] <www.unioneitalianadisegno.it> (accessed 28 May 2024).

[2] <<https://www.architettura.uniroma1.it/archivionotizie/ii-seminario-sulla-valutazione-della-ricerca-nel-ssd-icar/17>> (accessed 30 May 2024).

[3] Meetings are accessible with the meeting code "kzy-nawx-rcr".

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